





Welcome to SCAD

Your dream career starts here. With 100+ degree programs available across three distinctive locations and online, SCAD offers a seamless education. When you are accepted to SCAD, you are accepted to all locations.

Savannah

Follow your dreams alongside thousands of others in this charming historic city on the coast, home to the most distinctive built environment in higher education.

Lacoste

This beautifully preserved medieval village immerses you in creative practice and professional connections across Europe.

Atlanta

Find the spotlight in the city's action-packed film and television scene, innovative startups, and Fortune 100 companies.

SCADnow

Available to stream live and access anytime, SCADnow offers on-the-go artists, designers, and professionals the best of both worlds in distance education — real-time engagement combined with on-demand access.



Degree Programs

Top ranked by The Hollywood Reporter, DesignIntelligence, The Business of Fashion, and more, SCAD offers more programs and specializations than any other art and design university in the U.S. To search undergraduate and graduate degree programs by location, visit scad.edu/programs.

Accessory Design

B.F.A., M.A., M.F.A.

Advertising

B.A., B.F.A., M.A., M.F.A.

Animation

B.F.A., M.A., M.F.A.

Architectural History

B.F.A., M.F.A.

Architecture

B.F.A., M.ARCH.

Art History

B.F.A., M.A.

Business of Beauty and Fragrance

B.F.A.

Creative Business Leadership

M.A.

Design for Sustainability

M.A., M.F.A.

Design Management

M.A., M.F.A.

Dramatic Writing

B.F.A., M.F.A.

Equestrian Studies

B.A.

Fashion

B.F.A., M.A., M.F.A.

Fashion Marketing and Management

B.F.A.

Fibers

B.F.A., M.A., M.F.A.

Film and Television

B.F.A., M.A., M.F.A.

Furniture Design

B.F.A., M.A., M.F.A.

Graphic Design

B.A., B.F.A., M.A., M.F.A.

Illustration

B.A., B.F.A., M.A., M.F.A.

Immersive Reality

B.F.A.

Industrial Design

B.F.A., M.A., M.F.A.

Interactive Design and Game Development

B.A., B.F.A., M.A., M.F.A.

Interior Design

B.F.A., M.A., M.F.A.

Jewelry

B.F.A., M.A., M.F.A.

Luxury and Brand Management

M.A., M.F.A.

Motion Media Design

B.F.A., M.A., M.F.A.

Painting

B.F.A., M.A., M.F.A.

Performing Arts

B.F.A., M.F.A.

Photography

B.A., B.F.A., M.A., M.F.A.

Preservation Design

B.F.A., M.A., M.F.A.

Production Design

B.F.A., M.A., M.F.A.

Sculpture

B.F.A., M.A., M.F.A.

Sequential Art

B.A., B.F.A., M.A., M.F.A.

Service Design

B.F.A., M.A., M.F.A.

Social Strategy and Management

B.F.A.

Sound Design

B.F.A., M.A., M.F.A.

Themed Entertainment Design

M.F.A.

User Experience (UX) Design

B.F.A.

Visual Effects

B.F.A., M.A., M.F.A.

Writing

B.F.A., M.F.A.



Faculty and Instruction

Learn from the best. SCAD professors bring big-name experience to the classroom to help you make career connections.

SCAD faculty have won Emmys and Oscars, taken stories from script to screen for Netflix and Disney, and programmed hit video games by Electronic Arts. Accomplished SCAD faculty with abilities refined at elite companies including Apple, DC Comics, NASA, Nike, Sony, and Versace help students connect university coursework to dream careers around the world: Amazon, Apple, Disney, Gensler, Instagram, Marvel Comics, NASA, Netflix, Ogilvy, Pixar, Spotify, and more. Meet your mentor at scad.edu/faculty.



SCAD professors know exactly what knowledge and skills are vital for our success. My professors inspired and motivated me to aim higher than I ever could imagine.

Mackinley Farmer
Product engineering design technician
Grady-White Boats
SCAD B.F.A., industrial design, 2016
Southern Pines, North Carolina



Faculty experience

- | | | | |
|------------------------|---------------------|---------------------------|--------------------------|
| Cartoon Network | Elle Decor | Netflix | Samsung |
| Disney | Google | The New York Times | Sony |
| DC Comics | GQ | Oculus | Versace |
| Electronic Arts | The Guardian | Rolling Stone | Vivienne Westwood |

In the classroom, SCAD fashion professor Sarah Collins draws from experience working for brands like Spanx and Brrrr! and on TV and stage productions.

SCADpro

40 of Forbes' 100 most valuable brands are SCADpro clients.

When big-name companies seek fresh ideas, new inventions, and future-proof solutions, they turn to SCADpro and the power of SCAD students. The world's leading university design and research consultancy, SCADpro partners companies with students to solve real-world challenges, preparing them for future careers as innovators and problem-solvers. Just like an internship, students pursue these 10-week assignments with marquee partners, delivering flying rideshare prototypes for Uber, the future of advertising for Google, consumer research on new products for L'Oréal, autonomous cars for Ford, next-gen smartphone concepts for Samsung, and marketing strategies for NASA.

In conceptual sessions and boardroom-style pitches, students are mentored by professors and company reps as they learn essential professional skills, including collaboration, communication, flexibility, and time management. Most impactfully, SCADpro experiences directly lead to top jobs and internships at global powerhouses like Deloitte Digital, Delta Air Lines, Google, Lenovo, and more. Discover what's next at scad.edu/scadpro.

SCADpro students worked with green screens and rendering technology to design a virtual set for FOX Sports' studio coverage of the 2022 FIFA World Cup in Qatar.

The SCADpro client list includes:

3M	Colgate	Gulfstream	NASA
Adobe	Delta Air Lines	Home Depot	NBC
Amazon	Disney	HP	Philips
AT&T	Electronic Arts	Intel	Procter & Gamble
BMW	Ford	L'Oréal	Reebok
Chanel	General Electric	Mattel	Samsung
Coca-Cola	Google	Microsoft	Target





Juliana Castro (Boca Raton, Florida) completed SCADamp's tiered workshop series to improve her presentation skills before a SCADpro collaboration on equitable design with Amazon, Facebook, and Google.

SCAD
AMPLIFY YOUR STORY

SCADamp

What is the biggest skill gap in the labor market? Communication. SCADamp prepares students to be effective public speakers and compelling presenters through comprehensive instruction led by experienced communication and visualization coaches.

SCADamp is equipped with the latest technology and presentation stages, including VR stations, videoconference spaces, and simulated speaking environments, all designed to prepare SCAD students and alumni for success in job interviews, elevator pitches, award acceptance speeches, venture capital presentations, and more. Amplify your story at scad.edu/scadamp.



SCADamp prepared me with the communication skills I wouldn't have gained anywhere else. The coaches spent many hours helping me refine my winning presentation.

Hope Kemp-Hanson

Adidas x Woolmark Design Challenge winner
SCAD B.F.A., fashion, 2021
Alpharetta, Georgia



Guided by three essential elements of professional communication, SCADamp empowers you to amplify your story and capitalize on career-making peak-performance moments.

Speak

Master effective verbal communication and learn to articulate compelling content to a variety of audiences.

Visualize

Optimize your visual communication and showcase a professional presence through high-impact visuals.

Connect

Hone and adapt your interpersonal communication and make the most out of every professional opportunity.

10,000+ students have joined a SCADamp workshop

Career Preparation

The SCAD office for career and alumni success champions students from the first day of class to first jobs and beyond through focused resources, events, and advising. Dedicated advisers help each student set specific career action plans, develop distinctive résumés and portfolios, and engage confidently with employers and professionals in their chosen fields.

99% alumni employment*

*Percentage of Spring 2020 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

Emerging entrepreneurs can pitch their ideas for an original product or service via SCAD StartUp or supplement their studies with forward-thinking graduate programs like creative business leadership, design for sustainability, or themed entertainment design, available only at SCAD.

620+ recruiter visits every year

SCAD offers entry to a prestigious global network of 50,000 alumni who become future employers, peers, and collaborators. Through the SCAD Alumni Society, the university supports your career long after graduation thanks to curated networking services, communication coaching, and a full schedule of professional development events as well as distinctive offerings like the university's commercial gallery service SCAD Art Sales and the Lacoste-based Après SCAD creative retreat. Future company founders can get backing from SCADpro Fund, which invests in new ventures, and hone their skills in the SCAD Alumni Atelier, a residency that focuses on brand-building and entrepreneurship. Start your search at scad.edu/career.

SCAD architecture grad Sergi Sauras (Barcelona, Spain) built an expansive alumni network while a student, leading to opportunities like designing fellow alum Christopher John Rogers' runway at New York Fashion Week.



A new mixed reality (XR) stage at SCAD's Savannah Film Studios empowers student filmmakers to project backdrops for any genre.



Technology and Innovation

For every pursuit, SCAD offers a wonderland of physical and digital resources. Filmmaking your forte? SCAD production spaces rival those of Hollywood's best. At Savannah Film Studios, SCAD student filmmakers shoot their cinematic masterpieces with 4K cameras on backlot streetscapes or in front of a leading-edge mixed reality (XR) stage. In Atlanta, the SCAD Digital Media Center hosts green screen studios and Vicon motion capture systems for students to make special effects wizardry.

Animation aficionado? Create content with Maya, Blender, Toon Boom, or Katana. Developing the next Twitch sensation? Program your games with Unreal and Unity, then explore your digital worlds with the latest VR headsets — Oculus Rift, HTC Vive, and Samsung Gear VR — available at Montgomery Hall in Savannah.

Musical maestro? Lay down your tracks with Ableton Live, the same program used by superproducers Diplo, David Guetta, and Deadmau5. Pro at product design? Use the university's range of 3D printers, injection molding machine, or CNC mill and routers to bring your concepts to life. Explore the full suite by program at scad.edu/programs.

Graduate Studies

Launch your brand. Take high-impact roles at global firms. Become a leader in innovation. With guidance from distinguished SCAD faculty and dedicated career advisers, SCAD graduate students capitalize on the university's innovative coursework and professionally designed career preparation at one of U.S. News and World Report's Best Graduate Fine Arts Schools.



The education I received at SCAD laid the foundation for my career, from the teaching of different theories to how to handle a business, deal with clients, and market myself. SCAD fully prepared me to be a professional, from start to finish.

Malina Omut

Artist and editorial illustrator
SCAD M.F.A., illustration, 2013
Constanta, Romania



SCAD graduate programs are featured on BestColleges.com's list of best online graduate degrees in graphic design, interactive design and game development, and motion media design. The university is also home to one of the top architecture and interior design programs in the U.S., according to DesignIntelligence, and is one of the Business of Fashion's best fashion schools in the world.

Through these top-ranked programs, SCAD graduate students make influential connections with today's most esteemed artists, designers, and entrepreneurs, and complete their studies with in-demand creative skills. Alumni pursue trailblazing career opportunities and pioneer the ideas, businesses, and products that drive innovation. Find your area of interest and apply at scad.edu/graduate.

SCAD design management alum Pablo Portilla (Querétaro, Mexico) took advantage of unique-to-SCAD opportunities like SCADpro to build a professional track as a product designer at Facebook.





International Student Life

Students from more than 100 countries call SCAD home. For this global fellowship of artists and designers, the International Student Services Office ensures that the worldwide SCAD family is prepared for the journey from student to professional, addressing questions about academics, employment, health care, housing, safety, travel, personal matters, and more.

- The SCAD Language Studio provides comprehensive English language studies in a studio environment.
- Through SCAD Cultural and Academic Preparation Program, new international students can experience SCAD coursework and explore the U.S. before studies begin.
- All students have immediate access to an online database of video guides on art and design vocabulary, academic culture, and more.

For more information, visit scad.edu/isso.

Encounter global perspectives at SCAD student events like the celebration of Diwali.

Signature Events

Shine bright among top guests at exclusive SCAD signature events. Throughout the year at each location, the university hosts unique celebrations in breathtaking venues and online. Annual SCAD signature events include the SCAD Savannah Film Festival, SCAD FASHION shows, SCAD TVfest, SCAD deFINE ART, SCADstyle, SCAD Sidewalk Arts Festival, SCAD AnimationFest, SCAD GamingFest, and SCAD Sand Arts Festival. At these exuberant events dedicated to showcasing SCAD students and their work, celebrated visitors share insider knowledge, offer advice, and interact with students one-on-one.

Through *Guests and Gusto*, SCAD taps its extensive network of elite leaders in film, design, art, writing, and architecture to contribute to online teaching and learning as guest educators. Check out upcoming signature events and *Guests and Gusto* conversations at scad.edu/calendar.

SCAD signature events attract guest stars like actors Jane Levy and Skylar Astin.

Guest list

Mahershala Ali	Prabal Gurung	Daniel Kaluuya	Christian Siriano
Rachel Brosnahan	Ethan Hawke	Sir Ian McKellen	Tessa Thompson
Tom Ford	Hugh Jackman	Elisabeth Moss	Reese Witherspoon
Blake Gray	Marc Jacobs	Yara Shahidi	and more





Museums and Galleries

SCAD is the only university with three museums on two continents.

The SCAD Museum of Art in Savannah, SCAD FASH Museum of Fashion + Film in Atlanta, and Retour en 1856 in Lacoste feature today’s most influential artists, delight visitors from around the world, and are testaments to the university’s dedication to culture, art, and education.

Cinema and high style reign supreme at the SCAD FASH Museum of Fashion + Film, lauded by Vogue, W magazine, and Vanity Fair. SCAD FASH celebrates fashion as a universal language, garments as important conduits of identity, and film as an immersive and memorable medium. Browse recent exhibitions at scad.edu/scadfash.

The SCAD Museum of Art inspires students to push the boundaries of their own creative practices. Across its nearly 20,000 square feet of gallery space, the museum features emerging and established international artists through commissioned works and rotating exhibitions — part of a full calendar of symposia, lectures, and gallery talks — and serves as a resource for SCAD students and alumni during their academic careers and beyond. Permanent gallery space is also dedicated to exhibiting the work of contemporary Black artists, in conjunction with programming offered by the Evans Center for African American Studies at SCAD. Take a look at scad.edu/museum.

Visiting and exhibiting artists

- | | | | |
|------------------|---------------------|--------------------|-----------------|
| Derrick Adams | Carlos Cruz-Diez | Marilyn Minter | Lawrence Weiner |
| Marina Abramović | Helen Frankenthaler | Hank Willis Thomas | Kehinde Wiley |
| Romare Bearden | Jacob Lawrence | Carrie Mae Weems | and more |

SCAD Museum of Art hosts exhibitions and installations from prominent artists, including *Chromo Zone* by Shoplifter.

Student Life and Athletics

At SCAD, students find their hive in a range of clubs and professional organizations that span interests, from a cappella or anime to the SCAD Illustration Society or FLUX, the SCAD UX club. The office of residence life hosts more than 1,000 events each quarter for the creative community to gather and celebrate. Across locations, residence halls feature amenities like pools, studios, game rooms, and more. Dining halls serve locally sourced food prepared daily in a variety of cuisines and delivery styles.

SCAD is dedicated to student wellness, as embodied by Bee Well, which promotes emotional, social, and physical health through robust counseling services, student clubs, and fitness options like SCADfit and ClubSCAD. Find out more at scad.edu/life.

100+ student clubs
and organizations

- SCAD fields 12 intercollegiate teams in Atlanta and Savannah.
- SCAD Atlanta and SCAD Savannah teams are members of the National Association of Intercollegiate Athletics.
- SCAD teams have won more than 50 individual, conference, and national championships since 2016.
- SCAD students from around the globe compete on eSports *League of Legends* and *Overwatch* teams.
- More than 1,000 students of all levels and abilities compete in SCAD intramural sports.
- Regularly offered SCAD intramural sports include badminton, basketball, dodgeball, flag football, kickball, soccer, Spikeball, volleyball, and more.

Join our team at scad.edu/athletics.

Anna Andreyenka and Yana Andreyenka (Gomel, Belarus) compete in fencing tournaments throughout the U.S. and Europe while pursuing their advertising degrees.





Path to Admission

1

Start here.

New students may enter during fall (September), winter (January), spring (March), or summer (June) quarters. View the academic calendar at scad.edu/calendar.

2

Apply early.

Whichever quarter you plan to start, you're encouraged to apply early as admission is selective. You can begin your application as a junior. Complete your application online at scad.edu/apply.

3

We're here to help.

Once you've applied, you'll be assigned a dedicated admission adviser to guide you through the application process.

4

Hit send.

All required admission materials and financial aid information should be submitted at least 30 days prior to the start of your intended term of entry.

GRADpath@SCAD

Looking to get ahead academically? Try GRADpath@SCAD, which empowers you to earn both your B.F.A. and M.A. in as few as four years or your B.F.A. and M.F.A. in as few as five years. scad.edu/gradpath

Welcome to SCAD!

Admission advisers are available to help you:

- Complete your application file.
- Learn more about financial aid and scholarships.
- Plan your visit.
- Explore housing options.
- Address questions and concerns.

Apply Now

Get started on your SCAD application today! The SCAD application form takes about 10 minutes to complete. Transcripts and additional materials, like recommendations and a statement of purpose, can be submitted at a later date once you've completed the initial application form. Find the full list of application materials at scad.edu/apply.



Scan to
apply today!

At every location, SCAD students build a lasting network, forging lifelong friendships and professional connections.



Visit and Connect

Daily tours

SCAD offers students the most breathtaking built environment in international higher education, one you have to see to believe. With tours available daily in each location, you could visit Atlanta and Savannah in a weekend! Schedule your tour today at scad.edu/visit.

SCAD Days and Spotlight Days

At SCAD Days, you'll explore university buildings and residence halls, meet with professors and students, and start your application. At SCAD Spotlight Days, you'll engage in hands-on workshops or experience the university's signature events. Choose your event at scad.edu/scadday.

SCADstory and museums

In Savannah, add SCAD Museum of Art and SCADstory to your schedule. An immersive 4D experience, SCADstory carries guests on an unexpected journey through SCAD history. Learn more at scadstory.com. In Atlanta, make a stop for style at SCAD FASH Museum of Fashion + Film. See scad.edu/scadfash.

Virtual events

Log in to in-depth looks at SCAD academic programs, chats with faculty and admission staff, and more. scad.edu/calendar

Information Sessions

Attend a SCAD overview presentation and learn more about university locations, programs of study, admission guidelines, and creative career options. scad.edu/yourarea

Live Chat

Chat online with admission about all things SCAD. scad.edu/admission

Pre-college programs

Throughout the academic year, the university offers an array of enriching courses and workshops through SCAD Summer Seminars, SCAD Rising Star, and the online SCADnow Pre-College Programs. scad.edu/summer

Educator programs

SCAD provides professional development opportunities within an inspiring community of artists, creative business leaders, designers, and faculty members. scad.edu/educator

Contact SCAD admission

800.869.7223
admission@scad.edu



SCAD

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